



Plantation Junior Woman's Club
Annual Gala Benefiting



April 2, 2011

PRESS RELEASE

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Treasured Wishes

Benefiting The Make-A-Wish Foundation® of Southern Florida

Plantation, Florida – The Plantation Junior Woman's Club (PJWC) was founded in 1960 and its membership is made up of active women in the community. One of the goals of the PJWC is the betterment of the community through various service projects.

In 1982, the PJWC undertook a project to grant wishes to children with life-threatening diseases and laid the groundwork for Make-A-Wish in South Florida. As the number of requests grew, the PJWC found it necessary to help create a foundation to administer the day-to-day functions of Make-A-Wish in South Florida. Twenty-nine years later, the PJWC continues to support Make-A-Wish through an annual event, having raised over \$600,000 for this worthy cause.

About the Treasured Wishes Event...

This year's event, Treasured Wishes, will be held April 2, 2011 at the IGFA Fishing Hall of Fame in Dania Beach. This fun-filled, pirate themed event starts at 7:00 p.m., featuring raffles, and silent and live auctions. Tickets are \$100 per person and include dinner, open bar and dancing.

Through the generosity of individuals and businesses, the South Florida chapter has been able to grant over 6,900 wishes since its formation. Our Treasured Wishes underwriters include: Angelic Accents; Falkanger, Snyder, Martineau & Yates / Architects & Planners; Hunter Douglas, Inc., KPMG LLP; Pasquale Kuritzky Architecture, Inc.; Plantation General Hospital; Gottesman, Bomser & Co. P.A.; P.J. Art Tags; Bash Wine Café & Catering; Bokamper's Sports Bar & Grill; Footprints Boutique; Ink Spot Printing; and Rena's Flowers of Merritt. For information regarding tickets, donations and underwriting opportunities please call 954-797-9762. To RSVP online, go to: www.blacktie-southflorida.com and click on Event Registrations.

About the Make-A-Wish Foundation...

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy.

Since 1980, the Make-A-Wish Foundation® has enriched the lives of children with life-threatening medical conditions through its wish-granting work. The Foundation's mission reflects the life-changing impact that a Make-A-Wish® experience has on children, families, referral sources, donors, sponsors, and entire communities.

From the time of its humble beginnings, the organization has blossomed into a worldwide phenomenon, reaching more than 175,000 children worldwide. Although it has become one of the world's most well-known charities, the Make-A-Wish Foundation has maintained the grassroots fulfillment of its mission. As the Foundation continues to mature, its mission will remain steadfast. Wish children of the past, present, and future will have an opportunity to share the power of a wish®.